



**ESRI Mid-Atlantic User Group Annual Conference**  
**December 9, 2009** ♦ Radisson Hotel Valley Forge

**PROGRAM AGENDA AT-A-GLANCE**

8 – 9:00 a.m.	Registration, Continental Breakfast, Visit with Vendors - <b>Grand Ballroom &amp; Foyer</b>
9 – 10:15 a.m.	Plenary Session Part 1 James Higgins, ESRI Regional Manager <b><i>Patterns and Design: Using and Deploying GIS Within Your Organization</i></b>
10:15 – 10:30 a.m.	Refreshment Break with Vendors
10:30 a.m. – 12:00 p.m.	Plenary Part 2 Rachel Weeden, ESRI Technical Manager <b><i>Putting the Pieces Together: GIS as a Platform for Success</i></b>
12 – 1:30 p.m.	Lunch, Acknowledgements and ESRI MUG Business Meeting
1:30 – 3 p.m.	User Presentations – see grid below for details
3 – 3:30 p.m.	Refreshment Break with Vendors
3:30 – 5 p.m.	User Presentations – see grid below for details
5:00 p.m.	Conference Adjourns

**Doctor's Office:** ESRI Technical staff will be on hand throughout the afternoon to answer any questions users may have about ESRI Technology and Solutions.

**USER PRESENTATIONS**

**1:30 p.m. – 3:00 p.m.**

**Track 1 – Jefferson Room**

**Track 2 – Ross Room**

**Track 3 – Hancock Room**

Web Based GIS	Mobile GIS Applications & Data	Transportation / Mobile
Tools for 2010 Legislative Redistricting <i>Tamara Manik-Perلمان, Avencia, Inc.</i>	Supporting Non-GIS Users with a Sophisticated GIS Field Collection Tool <i>Patrick McLoughlin, Spatial Systems Associates</i>	Revisiting GIS Interoperability: How to Interoperate Transportation Applications and GIS <i>Simon Lewis, AgileAssets</i>
How to Convert Your ArcIMS Website to ArcGIS Server Technology <i>Russell Minich, Timmons Group</i>	Working Smarter in the Field with ADA Mobile <i>Jeanne Ruthloff, JMT Technology Group</i>	Transportation Data Integration and Distribution <i>Tom Tiner, Michael Baker Jr. Inc.</i>
NJ-GeoWeb: NJDEP's New Internet Interactive Mapping Application <i>Lawrence Thornton, NJDEP</i>	Mobile LiDAR: Surveys at the Speed of Business <i>Brenda Burroughs, Michael Baker Jr. Inc.</i>	Philadelphia SWEEP Code Enforcement Field Application with ArcGIS Mobile <i>Jesse Stauffer, geographIT</i>

**3:30 p.m. – 5:00 p.m.**

Economic Development / Education	Natural Resources / Public Works	Enterprise Information
GIS Quick Start for Municipal Comprehensive Plan Preparation <i>Eric Stetser, Spatial System Associates</i>	New Jersey's Local Resolution NHD Conflation Project <i>Seth Hackman, NJDEP</i>	Application of GIS and ECM to Create a Fully Interactive/Automated Customer Service Request Tracking and Mapping System for a Public Utility <i>Steve Beck, JMT Technology Group</i>
Impact of Building Information Modeling (BIM) Tools on GIS for Government Planners <i>Gary Siorek, VISTA Technology Services Inc.</i>	GIS and Modeling: Providing Cost- Effective Solutions <i>Jean-Paul Bell, Princeton Hydro</i>	Quality Control Collaboration Tools and Techniques <i>Heidi Hammel, KCI Technologies</i>
Helping to Put the Fire Out: A GIS Service Learning Project — <i>Tom Mueller, Jessica Wright, California University of Pennsylvania</i>	Impervious Surface Calculations for Urban Stormwater Management <i>Sean McGinnis, Avencia Inc.</i>	Philadelphia Map Plug-in <i>Sreejith Parthasarathy, City of Philadelphia</i>
Using GIS to Cover News at the Philadelphia Inquirer— <i>John Duchneskie, Philadelphia Inquirer</i>	Spatial Data Infrastructure at the Nature Conservancy <i>Brian R. Embley, The Nature Conservancy</i>	Bergen County Health Operations <i>Richard Rehmann, Civil Solutions</i>