



*New One-Day Format!*

**ESRI Mid-Atlantic User Group Annual Conference • December 9, 2009  
Radisson Hotel Valley Forge • Pennsylvania**

## **I n v i t a t i o n   t o   P a r t i c i p a t e !**

On behalf of the ESRI MUG Planning Committee, I invite you to participate as an exhibitor or sponsor in the Annual Conference, scheduled for Wednesday, December 9, 2009 at the Radisson Hotel Valley Forge in Pennsylvania. This conference is one of the largest GIS networking and professional development opportunities in the Mid-Atlantic Region, and draws attendees from Maryland, Virginia, West Virginia, Delaware, New Jersey, Pennsylvania, and the District of Columbia — and we hope you will join us!

After reviewing attendance and vendor participation rates, and in response to the current economic conditions, the ESRI-MUG Planning Committee has decided to condense the program to a one-day format. The day will be packed with educational sessions and time for networking, exchanging of ideas and building relationships. There will be ample time in the agenda for attendees to visit with vendors in order to maximize your branding opportunities and to ensure it's a valuable experience for everyone involved. Highlights include: demonstrations of ESRI product developments and local applications of GIS technology, keynote speakers, poster displays, and user presentations.

Participation in this event as an exhibitor or sponsor provides a unique opportunity to showcase your product or service to the GIS community. ***Space is limited! Don't miss your chance to join the largest gathering of GIS professionals in the Mid-Atlantic region!***

Please contact me at (802) 865-5202 or by email at [cindy@delaneymeetingevent.com](mailto:cindy@delaneymeetingevent.com) with any questions or visit the website at [www.esrimug.org](http://www.esrimug.org) for periodic updates of the program. We look forward to hearing from you!

Sincerely,

Cindy Delaney

The **ESRI Mid-Atlantic User Group (ESRI-MUG)** is a multi-disciplinary organization with a membership base of users applying geographic information system technology and applications in both private and public areas. ESRI-MUG is committed to assisting members to identify and educate users regarding GIS trends, ESRI product development, local/regional applications, and events of interest.

[www.esrimug.org](http://www.esrimug.org)



# Sponsorship & Exhibiting Opportunities

## Key Reasons to Participate

**Make the investment!** Below are some of the benefits of being an exhibitor or sponsor.

- ★ **Access:** Reach the decision makers who need your products and services. Develop new business leads and contacts while building existing relationships.
- ★ **Exhibit:** Showcase your company and enforce your brand awareness.
- ★ **Education:** Attend sessions on a wide range of topics.
- ★ **Network:** This is a great chance to meet, talk and expand your network of contacts to GIS professionals including Senior Executives in State and Local Government, GIS Analysts and Technicians, Developers of GIS Software, and IT Professionals in New Jersey, Pennsylvania, Delaware, the District of Columbia, Maryland, Virginia, and West Virginia.

## Sponsorship Options and Fees

Sponsors will receive varying levels of visibility at the conference appropriate to their investment. Please review entitlement grid on next page.

1. Gold Sponsor/Exhibitor- \$1500
2. Silver Sponsor/Exhibitor - \$ 800
3. Lunch Sponsor/Exhibitor- \$1,500
4. Continental Breakfast Sponsor - \$750
5. Refreshment Break Sponsor -\$500/break

## Exhibit Space Details

- ◆ Exhibit Booths: \$300.00/\$350.00 \* \*Rates increase after October 1st. **Space is limited!**

Booth space can accommodate TABLE-TOP displays **only**; please plan your display accordingly. An exhibit space includes a 6' skirted table and space will be assigned on a first paid, first served basis. Exhibits will be set up in a central location within all other conference meeting space. Power & internet for display space is not included in booth fee and will be available for an additional charge. *A form to order power and phone lines directly will be sent with your confirmation information.*



**Exhibit Set Up:** Wednesday, December 9<sup>th</sup> before 7:30 a.m.

**Exhibit Hours:** During continental breakfast and refreshment breaks and when group is not in session, starting at 8:00 a.m. on Wednesday, and ending at 5:00 p.m.

**Exhibit Tear Down:** After 5:00 p.m. on Wednesday

## Location & Lodging

Overnight accommodations are available at **The Radisson Hotel Valley Forge** for a special group rate of \$109 + tax. Please mention that you are with the ESRI-MUG Conference when making your reservation. Call the Radisson Hotel at (610) 337-2000 in order to get the group rate.



# Entitlement Grid



Your company will receive recognition through a variety of channels as described below, based on the level of participation.

Pricing & Benefits	Gold Sponsor/ Exhibitor \$1,500	Lunch Sponsor/ Exhibitor \$1,500	Silver Sponsor/ Exhibitor \$800	Cont. Breakfast \$750	Refresh. Break \$500	Exhibitor \$300
Logo on website www.esrimug.org	Y	Y	Y			
Verbal Recognition During Conference	Y	Y	Y			
Logo Placement on Signage	Y	Y	Y	Y	Y	
Exhibit Space (6' draped table)	Y	Y	Y			Y
Complimentary Conference Registration(includes meals and sessions)	1	1	1			1
Company Description in the Final Program	<i>Enhanced listing with logo</i>	<i>Enhanced listing with logo</i>	Y	Y	Y	Y

## Schedule at-a-Glance: *(subject to change)*

8:00 - 9:00 a.m. Continental Breakfast with Vendors  
 9:00 - 10:00 a.m. Keynote Address - ESRI  
 10:00 -10:15 a.m. Refreshment Break with Vendors  
 10:15 - 12:00 p.m. ESRI Presentation  
 12:00 - 1:30 p.m. Lunch, Acknowledgements, and ESRI MUG Business Meeting  
 1:30 - 2:30 p.m. User Presentations  
 2:30 - 2:45 p.m. Refreshment Break with Vendors  
 2:45 - 5:00 p.m. User Presentation  
 5:00 p.m. Conference Adjourns

### QUESTIONS? PLEASE CONTACT:

 Phone: (802) 865-5202  Email: <a href="mailto:info@delaneymeetingevent.com">info@delaneymeetingevent.com</a>
--

ESRI Mid-Atlantic User Group Conference 209  
December 9, 2009 · Valley Forge, Pennsylvania

# VENDOR REGISTRATION FORM

YES, my company would like to participate in the ESRI-MUG 2009 Annual Conference!

## CONTACT INFORMATION:

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

## OPTIONS AND FEES:

<i>Sponsorship Options</i>	Fee	Total
Gold Sponsor/Exhibitor	\$1,500	
Lunch Sponsor/Exhibitor	\$1,500	
Silver Sponsor/Exhibitor	\$800	
Continental Breakfast	\$750	
Refreshment Break Sponsor	\$500	
<i>Exhibit Options</i>		
Exhibit Space ** (early/late after October 1st)	\$300/\$350	
Additional Registrations for Booth Reps	\$85	
<b>TOTAL AMOUNT DUE:</b>		

Please send brief company description and logo via email to [kim@delaneymeetingevent.com](mailto:kim@delaneymeetingevent.com).

## PAYMENT METHOD:

Check (Payable to ESRI-MUG)  Credit Card

-----  
Credit Card Number

-----  
Exp. Date

-----  
Cardholder Signature

## RETURN FORM & FEE TO:

ESRI-MUG Conference Office  
c/o Delaney Meeting & Event Management  
1 Mill Street, Suite 301  
Burlington, Vermont 05401



Phone: (802) 865-5202



Fax: (802) 865-8066



Email: [info@delaneymeetingevent.com](mailto:info@delaneymeetingevent.com)

[www.esrimug.org](http://www.esrimug.org)